

RESPONSIBLE PUBLIC PROCUREMENT 2021



November 4th, 2021
Liechtenstein Palace in Prague and online

The conference is held under the auspices of the Ministry of Regional Development,
Ministry of Environment and the Office for the Protection of Competition.



Conference is a part of the Project Responsible approach to public purchasing – Strategic public procurement, which provides professionals with information on sustainable procurement, organizes training sessions and seminars, conducts research and publishes good practice examples.

This event is intended mainly for contracting authorities, public procurement and sustainability specialists, representatives of cities, municipalities, regions and the national government of the Czech Republic and other countries. The conference will focus on strategic approach to public procurement and on social aspects in public procurement. The event will aim to present Sustainable Public Procurement in international context, to introduce strategies to promote sustainable purchasing, to bring inspiration from best practice and also introduce most recent trends in sustainable public procurement.

PROGRAM

09:00 – 09:15 Opening

- **Petr Mlsna**, president, Office for the Protection of Competition, Czech Republic
- **Ingrid Štegmánová**, Ministry of Labour and Social Affairs

09:15 – 10:40 Responsible Public Procurement – the opportunity or the obligation?

Keynote - Sustainable Public Procurement: Legal Framework and Procurement Culture - a Swiss Perspective

- **Marc Steiner**, judge, Federal Administrative Court, Switzerland

European countries differ in their approaches to Sustainable Public Procurement. What are experiences with legal regulation regarding SPP? What are the current trends? What is their approach to support for SPP?

- **Marc Steiner**, Federal Administrative Court, Switzerland
- **Marcin Skowron**, Public Procurement Office, Poland
- **Gerhard Weiner**, Action Plan NaBe, Austria

10:40 – 11:10 Award for contribution to development of the socially responsible public procurement in the Czech Republic

11:10 – 11:30 Coffee-break

11:30 – 11:50 Responsible Public Procurement – the Perspectives of the Office for the Protection of Competition

- **Petr Mlsna**, president, Office for the Protection of Competition, Czech Republic

11:50 – 12:45 Responsible ICT

ICT has a profound impact on environment and social and human rights in the whole course of their life cycle. What are the major challenges of procurement and operation of ICT? What are the ways to have control over labour conditions in supply chains? What are the ways to address adverse environmental impacts of ICT procurement?

- **Bart Devos**, Responsible Business Alliance
- **Dmytro Kapotia**, TCO Certified
- **Martin Rajman**, Czech Television

12:45 – 13:45 Lunch

13:45 – 14:05 Award for contribution to development of the socially responsible public procurement in the Czech Republic

14:05 – 14:55 Public Procurement of Innovation

Innovation Procurement is a very hot topic nowadays. How can public purchasing power steer Innovation? How should the contracting authority tackle complex nature of Innovation in procurement? What is the relationship of Innovation and Sustainability or SPP? What are the major sources of information, inspiration and support?

- **Anita Poort**, European Commission
- **Lidia Caparelli**, Consip, Italy

14:55 – 16:00 Sustainability in procurement for food and catering

EU supports sustainable livelihoods being brought to schools, hospitals and public cafeterias and therewith sets the trend. How to set system for food procurement effectively, so it is socially responsible, environmentally friendly and ethical? What is the vision for sustainable food systems in the Czech Republic?

- **Monika Dobrovodská**, Ministry of Labour and Social Affairs
- **Tom Václavík**, Genuinly Healthy School
- **Jakub Kodym**, European Parliament
- **Adéla Havlová**, Havel & Partners

16.00 – 16:15 Coffee break**16:15 – 17:00 Best Practice Marketplace**

Series of short introductions of good practice in Sustainable Public Procurement.



You will be guided through the conference by:

Leona Gergelová Šteigrová



Leona Gergelová Šteigrová is in charge of responsible/strategic public procurement projects at the Ministry of Labour and Social Affairs, managing activities in support of responsible public procurement. Since 2014 she has been the head of the public procurement department and deputy director at the Ministry of Labour and Social Affairs. Since 2021, she has also been a member of the Appeals Commission of the Office for the Protection of Competition in the field of public procurement. As a graduate of international relations and European studies at Masaryk University in Brno, she focused on Europeanisation in her doctoral thesis. Previously she also spent eight years working for the Ministry of Education, Youth and Sports where she as the director of EU Affairs Department represented, among other things, the Czech Republic in the European Union and chaired the EU Council's Committee for Education. She enjoys spending her leisure time travelling with her children.

Adam Gromnica



Adam Gromnica focuses on the topic of employing the disadvantaged through responsible procurement, including persons with a criminal record, and is a big fan of circular economy. He also gives lectures and engages in publishing materials. He has participated in several international projects, including a survey into reform proposals to transform access to public purchasing power or mapping the possibilities and practices of involving social enterprises in supplies for contracting authorities. Adam graduated from the Faculty of Law of Masaryk University and the Faculty of Arts of Palacký University in Olomouc. He has gained his experience in advocacy, public administration as well as in the Office of the Public Defender of Rights.

Speakers and special guests at the conference:

Zdeněk Cvejn



Zdeněk Cvejn graduated from the Faculty of Law of Charles University. He has been working as a lawyer in the public sphere since 1994. He has been involved in public procurement for more than 10 years. Among other things, since 2011 he has worked at the Ministry of the Interior in the position of Director of the Public Procurement and Central Purchasing Department. Since 2014, he has headed the Public Procurement Department of Charles University. In this capacity, he is responsible for, among other things, public procurement at the Charles University, university-wide purchasing, methodological support for employees in public procurement, training and information meetings for employees providing the public procurement agenda.

Monika Dobrovodská



Monika Dobrovodská focuses within the project at the Ministry of Labour and Social Affairs on the methodology of sustainable public procurement, how to implement SPP in organisations, tutors contracting authorities and trains SPP. She is interested in the topic of sustainability in public procurement. Monika graduated from the Faculty of Law of Masaryk University in Brno. Previously, she worked at the State Agricultural and Food Inspectorate, where she headed the legal and legislative department of the central inspectorate for several years. She was seconded for two years as a national expert to the legal department of the European Commission's Directorate-General for Health and Consumer Protection.

Martin Hadaš



Martin Hadaš graduated from the Faculty of Law of Charles University and completed the LL.M. in Corporate Law postgraduate programme at the Faculty of Law of Masaryk University in cooperation with Nottingham Trent University. He has been involved in public procurement since 2005, when he joined the consulting company RAVEN Consulting, a. s. (now Erste Grantika Advisory, a. s.). Since 2011, Martin Hadaš has headed the Public Procurement Department of the Rector's Office of Masaryk University, where he manages central purchasing, participates in the management of construction contracts and contracts co-financed by subsidy programmes, coordinates e-procurement and provides methodological support to the university's economic centres. He participates in teaching the Public Procurement course at the Faculty of Law of Masaryk University. He lectures on practical aspects of public procurement at conferences and seminars.

Adéla Havlová



Adéla Havlová specialises in public sector law. Since 2006 she has worked as a lawyer for the law firm HAVEL & PARTNERS. Since being a partner of the firm, her public procurement team has won the Law Firm of the Year award in the field of Public Procurement four times already. In the years 1998-2005 she worked for a major Austrian office in Prague and in Vienna. From September 2018 to February 2019 she completed a stay in Bonn with a focus on procurement practice in Germany and became active in the German public procurement platform DVNW. Between September 2019 and May 2020 she completed a two-semester course on "Circular Economy" at the University of Chemistry and Technology. As a member of an expert group at the Ministry for Regional Development she gives comments on law amendments, opinions and methodologies regarding the Public Procurement Act on behalf of the Infrastructure Development Association (ARI). In addition, she serves on the executive committee of the Public Procurement Association (AVZ) and is active in the working group on socially responsible procurement at the Ministry of Labour and Social Affairs. Since 2014 she has been a member of the Appeal Committee of the Office for the Protection of Competition. She widely publishes and gives lectures.

Lenka Hollerová



Lenka Hollerová has been working in the field of public administration for 17 years, including eight years as head of the Public Procurement Department at the Jičín City Hall. At the same time, she renders a methodical support in the field of public procurement to all contributory organizations of the town of Jičín. She has been working intensively on responsible public procurement since 2017. She says that responsible public procurement gives an additional dimension to her work as a procurement officer. According to Lenka, "the town of Jičín has taken a meaningful and right way forward and intends to be inspirational for others".

Jakub Kodym



Jakub Kodym is the head of the European Parliament's internal procurement department. He was born in 1978 and is a graduate of economics at Charles University and management at the University of Nantes. He has been working in the field of public procurement and concessions since 2011. Since 2018 he has been leading the department of purchasing services for internal needs of the European Parliament. He also occasionally gives lectures and publishes mainly on evaluation criteria and value-for-money. Recently, among other things, he has been in charge of contracts in connection with the implementation of the new EP catering policy in Brussels and Luxembourg, which includes a number of operational, but also environmental and social innovations.

Zbyněk Miklík



Zbyněk Miklík graduated from Mendel University of Agriculture and Forestry in Brno. He is currently the Deputy Governor of the Liberec Region, and is responsible for managing the sector of Economics, Property, Investment, Public Procurement and Informatics. In public procurement, he promotes transparency, equal and non-discriminatory opportunities and the electronicisation of public contracts, including small-scale contracts.

Petr Mlsna



Petr Mlsna has been the Chairman of the Office for the Protection of Competition since 1 December 2020. Since 2003 he has held a number of positions at the Office of the Government and at the Government Legislative Council. At the turn of 2012 and 2013 he was a minister without portfolio and the Chair of the Government Legislative Council. After that he worked as a deputy minister at the Ministry of Justice and the Ministry of Education, Youth and Sports. From 2015 until his appointment as the Chairman of the Office for the Protection of Competition he managed, as a deputy minister, the Section of Legislation, State Administration and Territorial Self-Government at the Ministry of the Interior. He graduated from the Faculty of Law of Charles University where he obtained JD in constitutional law and PhD in theoretical jurisprudence. In 2021 he was awarded the title of associate professor in constitutional law and political science. He is also a graduate of the Faculty of Social Studies of Charles University where he obtained PhDr. in German-Austrian Studies.

Martin Rajman



Martin Rajman is a graduate of the University of Economics in Prague. He spent seven years at the auditing company Deloitte, first as an audit assistant and later as an audit manager. Later he worked for a year and a half as CFO of AQS, a.s. When CME group completed the acquisition of TV NOVA, the transaction Martin participated on, he moved to the TV NOVA Group, where he was responsible for the accounting and finance of several companies, including the Nova Foundation, and was a member of the statutory bodies at the same time. After Petr Dvořák was appointed Director of Czech Television, he accepted the position of Head of Central Purchasing at Czech Television, where he has worked since 2012. Martin Rajman is a qualified accountant of the British Association of Chartered Certified Accountants (ACCA).

Ingrid Štegmannová



Ingrid Štegmannová is State Secretary at the Ministry of Labour and Social Affairs, where she is responsible for the civil service, legal, public procurement and internal administration agenda. Within the framework of a ministerial project she intends to anchor the principles of socially responsible (or strategic) public procurement not only in the Ministry of Labour and Social Affairs, but also more broadly in the Czech Republic. She has been working at the Ministry in senior positions since 2014, including as Director of the Department of Coordination and Legal Support of the Civil Service. Previously, she worked for the Union of Towns and Municipalities of the Czech Republic and at the Municipality of Ostrava, where she gained vast experience in public administration and international cooperation and coordinated and managed a number of projects to support municipalities. Ingrid Štegmannová completed her doctoral studies in Applied Ethics at the Faculty of Humanities of Charles University, where she had previously completed a Master's degree in Management and Supervision in Social and Healthcare Organizations.

Tomáš Václavík



Tomáš Václavík is the director, expert sponsor and chairman of the Really Healthy School (Skutečně zdravá škola) initiative. He works as a consultant in the field of sustainable food systems, simply put, "food in close-up". He connects and inspires farmers, restaurant owners and eaters to work together to preserve and disseminate traditional regional dishes and products, produced in a craft, environmentally friendly manner while respecting traditional wisdom. He is responsible for creating a Really Healthy School programme to help children get an idea of where food comes from, how it is grown and produced, and to understand the relationship between the food they eat and the world in which they live.

Martin Vyklický



Martin Vyklický, a graduate of the Faculty of Business Administration and Economics at Mendel University in Brno, has been dealing with public procurement issues on a continuous basis. His first contact with public procurement was as a clerk at the Public Procurement Section of the Office for the Protection of Competition, where he acquired experience in conducting administrative proceedings in the field of public procurement. He also worked as a Ph.D. student and teacher at Mendel University in Brno, where he lectured and actively published professional articles related to public procurement. Currently, he is actively engaged in procurement activities as the head of the Public Procurement Department at Brno University of Technology, one of the oldest and most important technical universities in the Czech Republic. He regularly participates (as a participant or as a lecturer) in conferences, seminars and workshops focused on public procurement issues. He occasionally publishes in professional journals focused on public procurement issues, advocates and promotes an open, less conservative, less formalistic, reasonable and innovative approach to public procurement where the procedural aspect of procurement does not play a key role. His current focus is on the development of the BVA method as an effective and versatile tool for selecting quality suppliers

Foreign guests

Lidia Capparelli



Lidia Capparelli is a lawyer by profession. Since 2001, she has held various positions with different powers for Consip - the central public procurement authority in Italy. She is in charge of sustainability issues. Lidia is a member of the Italian Steering Committee for the implementation of the Italian National Sustainability Action Plan, which is in charge of the Italian Ministry of the Environment. She is also a member of the GPP (Green Procurement) Advisory Group at European level, she also teaches at SNA (National School for Italian Administration).

Bart Devos



Bart Devos is European director at the Responsible Business Alliance, where he heads the European office and the organization's engagement on the European continent. Before joining the Responsible Business Alliance, Bart worked for Samsung Electronics as European Manager for Sustainability. Earlier, Bart held roles in public and nonprofit sectors, including as an advisor at the French National Assembly, UN Youth Representative for Sustainable Development, and advisor on strategy development and stakeholder engagement to several international organizations. He holds bachelor and master degrees in Law from Brussels Free University as well as a masters degree in Conflict and Development from Ghent University. Bart speaks English, French, Dutch, Italian and Spanish.

Dmytro Kapotia



Dmytro Kapotia works for TCO Development. Dmytro leads support to purchasers in Europe. TCO Certified is the global sustainability certification for office IT products and network equipment. Besides sustainable development, Dmytro is passionate about battery technologies, investing, and vinyl records. About IT purchasing Dmytro says: Make informed IT hardware choices, and meet your supply chain responsibility goals.

Anita Poort



Anita Poort has been working on the topic of procurement of innovation for over more than nine years. Helping the City of Amsterdam in 2013 to restructure the city's procurement function and professionalise the way the city uses procurement as a strategic management tool, she understands the perspective of the public buyer in this endeavour. In 2017 she developed her European perspective on the topic, as she coordinated the orientation paper for the Urban Agenda European Partnership on Public Procurement. In 2019 her focus shifted to helping the colleagues of the Chief Technology Office within the city procuring digital solutions that enhance the quality of service to public of the City of Amsterdam. Per 1st of March this year she joined the Public Procurement team within DG GROW in the European Commission as a part of the strategic public procurement team, or, as she rather like to call it: the Public Procurement of the Future – team.

Marcin Skowron



Marcin Skowron is a general advisor at the EU & International Cooperation Dept. within the Public Procurement Office of Poland, with 16 years of experience in public procurement and 14 years of experience in sustainable public procurement policy; author of many publications and materials in the field of sustainable public procurement, lecturer at postgraduate studies on SPP at the Warsaw School of Economics.

Marc Steiner



Marc Steiner holds a Master of Law from the University of Basel and is admitted to the bar. He has delivered an expertise on Green Public Procurement in Switzerland (2006) and issued a working paper on how to integrate social aspects in public procurement processes (2009, 4th version 2017). Marc Steiner has been appointed as a Judge to the Swiss Federal Administrative Court in 2007 (2nd Division, primarily in charge of economic matters including public procurement and competition). His comparative approach has been stimulated especially during two internships at the ECJ (1996 and 2008). He is one of four co-authors of the standard reference work on the practice of public procurement in Switzerland. Furthermore, Marc Steiner was invited to act as an expert during the public hearing of the Internal Market and Consumer Protection Committee of the European Parliament on ["Modernisation of Public Procurement" \(May 2011\)](#). He also contributed to the revised [UNEP-Guidelines on the Implementation of Sustainable Public Procurement \(2012\)](#). In September 2015 he was invited as a speaker to the [WTO Government Procurement Agreement Symposium](#) and in February 2017 to the [WTO Symposium on Sustainable Procurement](#).

Gerhard Weiner



Gerhard Weiner, Head of the Service Center of the Sustainable Public Procurement Action Plan in Austria manages the naBe Platform, the service point of the naBe Action Plan on behalf of the ministry for climate action in Austria, since 2019. An important task is the development of environmental and social criteria and their application in procurement projects. Prior to that he worked for almost eight years as deputy managing director in an umbrella organisation for applied research organizations with focus on SMEs and with technical directions to sustainable building, renewable energy and environmental technology as well as smart materials. He holds an engineering title in computer sciences and a PhD in social and economic sciences.

