

Practical Seminar

Socially Responsible and Green Public Procurement

with the optional workshop on ISO 20400:2017 - Achieving Sustainable Procurement

9 - 11 March 2020, Berlin

With Experts from:

- Council of the European Union, General Secretariat, Belgium
- European Commission, DG Grow (tbc)
- European Investment Bank, Luxembourg
- International Organization for Standardization (tbc)
- Ministry of Finance, The Netherlands (tbc)
- Organisation for Economic Co-operation and Development (tbc)
- Swiss Federal Administrative Court, Switzerland
- The World Bank Group (tbc)
- United Nations Environment Programme, France
- World Trade Organization (tbc)



Socially Responsible and Green Public Procurement

Practical Seminar chaired by:



PUBLIC SPENDING FOR ACHIEVING SUSTAINABLE OBJECTIVES

Public authorities' purchasing decisions impact millions of people through the supply chain. In 2019 the EU adopted a new directive for accessibility requirements for products and services. It aims to establish common rules on accessibility that will also apply to public tenders. The European Commission intends to facilitate the uptake of socially-responsible criteria in public procurement and to promote their use across the EU.

SUCCESSFUL IMPLEMENTATION AND MEASUREMENT OF THE SUSTAINABLE PUBLIC PROCUREMENT

The seminar will focus on strategic approach to public procurement and on social aspects in Public Procurement. Public authorities can engage in socially-responsible public procurement by buying ethical products and services, and by using public tenders to create job opportunities, decent work, social and professional inclusion and better conditions for disabled and disadvantaged people. The seminar will focus on:

- Presenting national and international strategies to promote responsible public procurement
- Taking a detailed look at audit institutions and measurement issues
- Providing an outlook for the anticipated responsible PP trends and visions

What will you learn at this Practical Seminar?

- Implementing socially responsible public procurement within contracting authorities' organizations
- Integrating environmentally responsible purchasing
- Audit mechanisms and review practices for sustainable public procurement
- Monitoring, reporting, and measurement in socially responsible public procurement
- Selected public contracts presented as examples of good practice
- Identify legal, financial and moral risks associated with sustainability in the supply chain
- Monitor and improve the sustainability performance of suppliers
- Build supplier relationships that create long-term, sustainable value



Socially Responsible and Green Public Procurement

Your Experts from the field:

Matthias Maertens

Advisor to the Director General Corporate Services

Farid Yaker

Programme Officer

Marc Steiner

Judge

George Paraskevaidis

Administrator

Who is this seminar for?

Directors, Heads of Units, Experts, Managers, and other members of staff dealing with public procurement and responsible for the execution of public procurement contracts from:

- National and Regional Ministries
- Executive Agencies
- European Agencies and Institutions
- International Organisations
- Central Procurement Offices and Purchasing Agencies
- Universities and Research Institutes
- Public Health Services and Hospitals
- Defense Procurement Agencies
- Central Banks, Public Banks
- Competition Authorities
- City Councils & Communities
- Procurement Agencies from EU Candidate Countries

Practical Seminar

in English, 3 Days

Booking-Nr.

S-2523

Event Date

9 - 11 March 2020

Participation Fee

Early Booking Price for 2 Days: 1.291,00

Early Booking Price for 3 Days: 1.691,00

Only Workshop on ISO 20400:2017 - Day 3: 789,00

Event Place

InterCityHotel Berlin Hauptbahnhof
Katharina-Paulus-Straße 5
Berlin
10557 Germany
Tel.: +49 (0)30 288 7 550

All Prices are in Euro and excluding VAT (19%).

Limited places available

Book now!

Do you have any further questions? Feel free to ask!

Call me or write me an e-mail.

Ricky Ansong

Customer Relationship Manager

Tel.: +49 (0)30 802 0 802 2517

E-Mail: ricky.ansong@euroacad.eu

Socially Responsible and Green Public Procurement

Programme Day 1

08:30-09:00	Registration and Welcome Coffee
09:00-09:05	Opening Remarks from the European Academy for Taxes, Economics & Law
09:05-09:30	Welcome Note by the Chair

SOCIALLY RESPONSIBLE PUBLIC PROCUREMENT

Presentation 09:30-10:30	Framework Agreements and the New EU Procurement Directives on Social Responsibility <ul style="list-style-type: none">• The main changes regarding the framework agreements• Using framework agreements in the light of other changes and in different sectors• Framework agreements and SME participation• Framework agreements and applicable remedies <p>Discussion Round</p> <p>Matthias Maertens, Advisor to the Director General Corporate Services, European Investment Bank, Luxembourg</p>
10:30-11:00	Coffee Break and Networking Opportunity
Presentation 11:00-12:30	Tackling Procurement in Complex Sectors: Infrastructure Purchases & Facility Management <ul style="list-style-type: none">• Designing tender specifications• Defining the non-exclusion and selection criteria• Setting the evaluation criteria <p>Discussion Round</p> <p>George Paraskevaidis, Administrator, Council of the European Union, General Secretariat, Belgium</p>
12:30-13:40	Lunch Break and Networking Opportunity
Presentation 13:40-15:00	Using Public Procurement to Involve Companies and Enterprises in Promoting Social Inclusion <ul style="list-style-type: none">• Promoting employment of persons disadvantaged on the labour market• Ensuring equality, diversity and accessibility <p>Discussion Round</p> <p>Matthias Maertens, Advisor to the Director General Corporate Services, European Investment Bank, Luxembourg</p>
15:00-15:30	Coffee Break and Networking Opportunity

GREEN PUBLIC PROCUREMENT

Presentation 15:30-17:00	Environmental Criteria vs. Restricting Market Access: Setting Adequate Requirements <ul style="list-style-type: none">• Green legal minimum requirements and exclusion of bidders• Impact of green criteria (technical specifications, ability and award criteria) on market participants• Green public procurement and SMEs• Overall lifecycle costs / internalisation of externalities <p>Discussion Round</p> <p>Marc Steiner, Judge, Swiss Federal Administrative Court, Switzerland</p>
17:00	End of Day
17:00	Get-Together: Following the first day of the seminar, we invite you to join us at our evening reception and let the day end with an enjoyable get-together.

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Programme Day 2

09:00-09:10	Welcome Note and Round of Introductions by the Chair
Presentation 09:10-10:30	How to Select the Best Supplier? <ul style="list-style-type: none">• How to rate suppliers• Usage of labels• How high should those demands be?• Which certificates to use?• How to evaluate those certificates? <p>Discussion Round</p> <p>George Paraskevaïdis, Administrator, Council of the European Union, General Secretariat, Belgium</p>
10:30-11:00	Coffee Break and Networking Opportunity
Presentation 11:00-12:00	Planning Measures to Optimize and Facilitate the Integration of Environmentally Responsible Purchasing <ul style="list-style-type: none">• Reviewing the procurement process• Inclusion of the environmental criteria in the commonly used procurement tools <p>Discussion Round</p>
12:00-13:10	Lunch Break and Networking Opportunity
Presentation 13:10-14:30	Building a Tender Evaluation Matrix that Aligns Environmental Standards <ul style="list-style-type: none">• Defining terms for follow-up and monitoring of the criteria during the contract period <p>Discussion Round</p>
14:30	End of Seminar and Handout of Certificates

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Programme Day 3

WORKSHOP: ISO 20400:2017 - ACHIEVING SUSTAINABLE PROCUREMENT

09:00-09:10	Welcome Note by the Chair
Presentation 09:10-10:10	Accelerating the Shift to Sustainable Procurement to Meet the Sustainable Development Goals <ul style="list-style-type: none">• Why is SPP a powerful tool to transform markets and promote sustainability?• Review of SPP implementation at world level• How can SPP help us achieve the SDGs Farid Yaker, Programme Officer, United Nations Environment Programme, France
10:10-10:40	Coffee Break and Networking Opportunity
Presentation 10:40-12:00	Guideline to Handle Sustainable Procurement at the Strategic Level
12:00-13:10	Lunch Break and Networking Opportunity
Presentation 13:10-14:10	Organisational Framework and Requirements for the Implementation of an Effective Sustainable Procurement System with the Focus on Employee Empowerment
14:10-14:30	Coffee Break and Networking Opportunity
Presentation 14:30-15:30	Ways to Integrate Sustainability Considerations
15:30	End of Conference and Handout of Certificates



Socially Responsible and Green Public Procurement

Speakers



Matthias Maertens

**Advisor to the Director General Corporate Services,
European Investment Bank, Luxembourg**

Matthias Maertens joined the European Investment Bank in 2009 and became responsible for the Procurement Division in 2010. Prior to this, he worked in various positions in the financial service sector in the Grand-Duchy of Luxembourg as Legal Counsel, Compliance Officer and Managing Director. Within his previous control function responsibilities at the European Investment Bank, he represented the Bank at the Financial Action Task Force (FATF) in relation to anti-money laundering topics and the Organisation for Economic Co-operation and Development (OECD) in relation to international tax issues.



Farid Yaker

**Programme Officer,
United Nations Environment Programme, France**

Farid Yaker, Programme Officer, works with UN Environment, Economy division, Economic and Fiscal Policy unit. He has been leading the work of UNEP in the area of Sustainable Public Procurement since 2008. Mr Yaker taught Agricultural economics at the University of Blida, Algeria from 1988 to 1990 before joining the international NGO Enda (Environmental development action) after the Rio summit that he attended in 1992. After managing an international programme on the promotion of participatory approaches in the field of urban environment from 1994 to 1999, Mr Yaker took the direction of the European office of Enda, from 2000 to 2007, before joining UN Environment in 2008. Mr Yaker holds a Masters Degree in Agricultural economics from the University of California at Davis, USA.



Marc Steiner

**Judge,
Swiss Federal Administrative Court, Switzerland**

Marc Steiner holds a Master of Law from the University of Basel and is admitted to the bar. He has delivered an expertise on Green Public Procurement in Switzerland and issued a working paper on how to integrate social aspects in public procurement processes. Marc Steiner has been appointed as a judge to the Swiss Federal Administrative Court in 2007. He is one of four co-authors of the standard reference work on the practice of public procurement in Switzerland. Mr. Steiner was invited to act as an expert during the public hearing of the Internal Market and Consumer Protection Committee of the European Parliament on "Modernisation of Public Procurement". He is a member of the Advisory Board of Transparency International focusing on integrity in the government procurement process and at the same time a member of the Scientific Advisory Board of swisscleantech, the Swiss association for stakeholders in the green economy, dealing with sustainable (public) procurement issues.



George Paraskevaidis

**Administrator, Procurement Coordination Unit
Council of the European Union, General Secretariat, Belgium**

George Paraskevaidis is Administrator in the Procurement Coordination Unit of the Finance Directorate within DG Administration of the General Secretariat of the Council of the EU. In this capacity he is responsible for the supervision and follow-up of high value procurement procedures, including the improvement of the planning and optimisation of the procurement process, with a strong focus on the legal framework, tendering criteria and optimal evaluation. In his most recent prior positions, George Paraskevaidis was the Head of Finance and Procurement Unit at the European Centre for the Development of Vocational Training (CEDEFOP) and the Head of Finance Division at the European Agency for Reconstruction (EAR).

Socially Responsible and Green Public Procurement

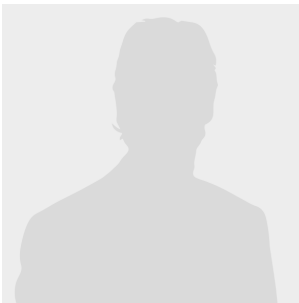
Speakers



Ministry of Finance, The Netherlands (tbc)



Organisation for Economic Co-operation and Development (tbc)



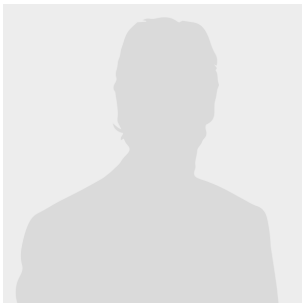
World Trade Organization (tbc)



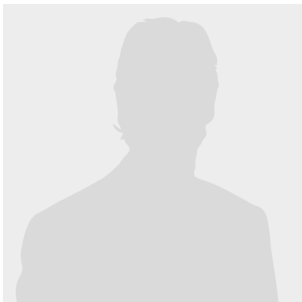
European Commission, DG Grow (tbc)

Socially Responsible and Green Public Procurement

Speakers



The World Bank Group (tbc)



International Organization for Standardization (tbc)



Socially Responsible and Green Public Procurement

Organisational Matters

Date of Event

9 - 11 March 2020

Booking Number

S-2523

Event Language

The event language will be English.

Event Price

Early Booking Price for 2 Days: 1.291,00

Early Booking Price for 3 Days: 1.691,00

Only Workshop on ISO 20400:2017 - Day 3: 789,00

The above price covers the following:

- Digital seminar documents
- Seminar certificate, if seminar fully attended
- Soft drinks and coffee/tea on both event days
- Lunch on all days

All Prices are in Euro and excluding VAT (19%).

Contact

European Academy

for Taxes, Economics & Law

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Your contact persons for the programme

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(Programme might be subject to alterations)

Event Location

InterCityHotel Berlin Hauptbahnhof

Katharina-Paulus-Straße 5

Berlin

10557 Germany

Phone: +49 (0)30 288 7 550

E-mail: berlin-hauptbahnhof@intercityhotel.com



Secure your place now:

euroacad.com/s2523

PLEASE DO NOT FORGET!
BOOKING NUMBER:
NOTE: Please find the Booking Number in the „Organisation” section of this brochure.

Delegate
☐ Female ☐ Male

First name
Last name
Your organisation
Department
Unit
Job position
Street
Postcode / City
Country
Phone
Fax
Email

☐ Invitation letter for Visa purposes (fee required).

Invoice Organisation (if different):

First name
Last name
Your organisation
Department
Unit
Job position
Street
Postcode / City
Country
Phone
Fax
Email

NOTE: In case of several participants, kindly overwrite the PDF Booking Form and reprint it.

With my signature I confirm my registration and accept the General Terms and Conditions as legally binding.

☐ I hereby agree to receive further information from EuroAcad GmbH.

In case of registration of more than one delegate do you prefer: ☐ Single invoice? ☐ Collective invoice?

NOTE: Only Valid with Signature and Stamp.

Place, Date

Authorised Signature and Stamp

GTC Terms and Conditions

for the offer of European Academy
for Taxes, Economics & Law

§ 1 Scope – Subject of contract - Contractor

(1) The GTC apply to the participation in all training activities such as courses, seminars, workshops, trainings („Event“) offered and conducted by European Academy for Taxes, Economics & Law („EA“), including all goods and related services, unless otherwise agreed, e.g. by agreeing on special conditions.

(2) Legal provider of services from EA and the sole contractor of all services is EuroAcad GmbH represented by the Managing Director Christoph Brauner Leipziger Straße 9 in 10178 Berlin, Germany, registered with the local register court of Charlottenburg, HRB 15132B.

(3) EA provides its services exclusively to entrepreneurs in the meaning of section 14 of the German civil code (BGB), legal entities of public law and to public-law special funds („Customer“). Only those persons become contractors of EA. The persons that have been designated and registered by a Customer for an Event („Participants“) do not become contractors of Euro-Akad. The offer is not directed to consumers.

(4) These GTC apply exclusively; EA does not accept any conflicting or deviating terms and conditions of Customers, unless EA has agreed explicitly to them in writing. These GTC apply also if EA renders its services unconditionally in knowledge of conflicting or deviating terms and conditions of Customers.

§ 2 Offer - Registration - Contracting

(1) The Customer can register for Events via the booking form on the internet, mail, fax or email. A booking is accepted and a legally binding contract is entered if Euro-Akad accepts explicitly the registration of the Customer or does not reject the booking within seven days after receipt of the completed and signed booking form in writing. The contract becomes legally binding at the latest once the full booking fee has been credited on the bank account of EA. In addition, EA will confirm the booking to the Customer by email. A partial booking is only possible if parts of an Event have been declared partially bookable.

(2) Registrations are always handled in the order of receipt. If one booking cannot be considered, the relevant Customer will be informed promptly.

§ 3 Service of EA

(1) Content, extent, duration and other details of the Event and the services are set forth in the publications of EA on the Events and are the basis for the booking of the Customer.

(2) The event fee is per person and event date. It includes - as far as announced – the event documents, lunch and beverages. Furthermore, the issuance of a participation certificate is included. Hotel accommodation / overnight stay / travel arrangements are not included.

§ 4 Event fee and charges – Payment conditions – Set-off

(1) Unless agreed otherwise, the event fees set forth in the publications on the Events apply. Furthermore, EA may charge additional charges for additional services as incurred (e.g. handling of visa invitations, changes to invoices, mailing of invoices, etc.) according to the price list published on the website of EA at the time the contract is concluded. VAT applicable on the day of invoicing must be added to all prices.

(2) The Customer is obliged to pay the agreed fee and any additional charges in advance, i.e. before the start of an Event. Invoices are due immediately upon receipt without any deduction. Invoices are sent electronically. A Customer who does not make the payment within seven days after the due date is in default. If a Customer is in default, EA is entitled to charge interest in the amount of 8% above the base rate fixed by the European Central Bank. If EA proves a higher amount of damage caused by the delay of payment, EA may assert a claim for such higher amount.

(3) Instalments are accepted only in exceptional cases and only based on an individual written agreement. Payments shall only be made based on invoices or made by wire transfer. Cash or credit card payments are accepted only if previously agreed by EA. Payments by bill / check will not be accepted.

GTC Terms and Conditions

(5) A set-off by the Customer is only possible with claims that have been awarded by a final court judgment, have been recognized by EA or are directly linked to the main claim of EA.

(6) A settlement via credit card on the website is carried out by: HUELLEMANN & STRAUSS ONLINE SERVICES S.à r.l. ; 1, Place du Marché; L-6755 Grevenmacher; R.C.S. Luxembourg B 144133; email: info@hso-services.com; managing director: Ramona Spies Heiko Strauss. This does not apply for credit card payments made over the phone.

§ 5 Withdrawal by the Customer - Cancellation

(1) Cancellations must be made in writing or in text form. For a cancellation more than 30 days before the Event, a processing fee of 80.00 plus VAT is due immediately. The remaining conference fee after deduction of the processing fee will be refunded. For a cancellation more than two weeks before the Event 50% of the event fee and additional charges plus VAT have to be paid by the Customer. In case of a no show or cancellation within a period of two weeks before the Event, the full fee for the Event plus VAT is due and payable. The Customer is free to prove that the damage caused to EA was smaller or did not exist. EA accepts substitute Participants at no additional cost replacing the originally registered Participant if EA is informed of the substitution at least three days prior to the Event.

(2) A partial / daily cancellation of an Event and a substitution for a part of the Event or on a daily basis is not possible.

(3) If the event fee including any additional charges is not paid on the day of the Event or can the payment not be clearly proved, EA can exclude the relevant Participant from the Event. Nonetheless, the event fee remains due immediately and can be claimed by EA by enforcement or in court proceedings.

§ 6 Cancellation / Changes by the organiser / Exclusion of participants from the Event

(1) EA is entitled to withdraw from the contract for

cause, irrespective of other reasons, in particular if: there are not sufficient registrations for an Event; or the Event has to be cancelled due to reasons that are not under the control of EA (e.g. force majeure, strike, due to absence of a speaker, disruptions at the venue). In the aforementioned cases all paid participation fees will be fully refunded. EA will inform Customers as early as possible in such cases. A cancellation due to an insufficient number of registrations will be communicated by no later than two weeks before the Event.

(2) Claims for damages of Participants are excluded in those cases, unless such costs are incurred due to gross negligence or wilful conduct on the part of EA or its agents. In case of disruption of its services, EA commits to undertake all reasonable measures to contribute to remedying or limiting the disruption. Should EA reimburse travel expenses in certain cases out of goodwill, this shall constitute an exception.

(3) EA reserves the right to substitute speakers by others and make any necessary changes to the Event program or to relocate the venue while maintaining the overall character of the Event as required.

§ 7 Copyrights, Privacy policy and Lists

(1) The documentation/records distributed at the Event are protected by copyright. Copying, dissemination or any other commercial use or commercial exploitation of the documentation - including excerpts - is permitted only with the express written consent of EA. Participants may not take any pictures or make audio and/or video recordings of the Events without the express written consent of EA. EA reserves all rights.

(2) The names of the Participants and the Customers including their addresses can be made available to the other Participants and be communicated (including the relevant addresses) to a company responsible for the mail delivery. Customers or Participants have no right to claim the handover of the list of Participants of the visited Event.

(3) Customer and Participant agree to the recording

GTC Terms and Conditions

(video, photo, audio etc.) of their person at an Event and consent that these recordings may be used, exploited and/or published by EA.

(4) The privacy policy published on the website of EA applies. Besides, the statutory provisions apply.

§ 8 Liability

(1) The Events are carefully prepared and performed by qualified speakers. EA accepts no liability for being up-to-date, the accuracy and the completeness with respect to the documentation distributed at the Event and the conduct of the Event and/or any other contents of the Events, provided that there is no intention or gross negligence of EA or its agents.

(2) Our liability for breach of contract and for tort is limited to intent and gross negligence. This does not apply to injury to life, limb or health of a Participant, or claims regarding the breach of cardinal obligations, i.e. of obligations arising from the nature of the contract, breach of obligations that endangers the purpose of the contract, or a damage caused by delay (section 286 BGB). In that regard, EA is liable for every degree of fault. As far as damage does not result from injury to life, limb or health

of the Customer, EA is only liable for typical damages.

§ 9 Place of performance – Choice of law – Jurisdiction – Miscellaneous

(1) If the agreement provides for nothing else, the location of payment is the registered office of EA in Berlin. The location of performance is Berlin.

(2) The law of the Federal Republic of Germany shall apply to this agreement. The application of the United Nations Convention on Contracts for the International Sale of Goods (CISG) is excluded.

(3) Agreements with entrepreneurs, legal entities of public law and to public-law special funds are subject to the exclusive jurisdiction of the competent court for our registered place of business. EA may also sue the Customer at its general place of jurisdiction.

(4) All legally relevant declarations and notifications which the Customer makes vis-à-vis EA or a third party shall require text form or be made in writing, unless otherwise provided in these GTC.

Status: September 2019